



Sat, June 8, 2024

10am-3pm on Avenida Del Mar

## Logo Display Marketing Sponsorships



Get great visibility for your  
business, non-profit, or club!

To purchase a sponsorship, visit our webstore  
and simply click on your desired sponsorship.

[www.scdba.org/webstore](http://www.scdba.org/webstore)

Thank you!



  sccarshow  
HOST [www.scdba.org](http://www.scdba.org)

[www.sccarshow.com](http://www.sccarshow.com)  
EMAIL [info@scdba.org](mailto:info@scdba.org)

Event host, San Clemente Downtown Business Association, is a non-profit  
501(c)(6). EIN 33-0529293. Sponsorships may be tax deductible.

\$200

### Turbo Marketing Package

**\$175 for SCDBA Members**  
**20 SPOTS AVAILABLE**

A fantastic deal! Lots of great logo visibility.

- ✓ Listing on main stage banner
- ✓ Sponsor 'shout-outs' on social media
- ✓ Listing on the event website
- ✓ 'Winner's Circle' in SCDBA newsletter
- ✓ Event t-shirt

\$300

### Del Mar 'Hot Spots'

**\$275 for SCDBA Members**  
**10 SPOTS AVAILABLE**

Your logo on big 18'x24' signage in high-traffic  
event-day locations!

- ✓ All 5 'Turbo Marketing' benefits listed above
- PLUS:**
- ✓ Large logo signage at event 'hot-spots'
  - ✓ Extra social media shout-outs
  - ✓ Marketing announcement from event stage PA

*Hot Spots include Awards Table, Water Station and more!*

\$800

### Slot Car Racetrack Sponsor

**\$750 for SCDBA Members**  
**1 SPOT AVAILABLE**

Your logo on 2 big 18'x24' signs on the popular  
slot car racetrack which is buzzing all day long!

- ✓ All 5 'Turbo Marketing' benefits listed above
- PLUS:**
- ✓ 2 large logo signs at the slot cars racetrack
  - ✓ Extra social media shout-outs
  - ✓ Marketing announcement from event stage PA

\$200

### 10x10 Vendor Booth

**\$150 for SCDBA Members**  
**25 SPOT AVAILABLE**

**For SCDBA Members or Auto-Focused  
businesses and groups only.**

Get face-to-face with thousands of potential  
customers! Does not include a vehicle space.  
Reserve at: [sccarshow.com/vendors](http://sccarshow.com/vendors)

SAT, JUNE 8, 2024  
10AM-3PM



Connect with over 15K potential customers in historic San Clemente—and thousands more online. Show cars, live music, games, shopping and dining—a day of old-fashioned family fun!

## Car Display Marketing Sponsorships

TRESTLES PLATINUM SPONSOR  
\$4,000

T-STREET CHROME SPONSOR  
\$2,000

Premium, high-traffic display space	10' x 60'	10' x 30'
<b>Max number of cars that can be displayed</b>	<b>Up to 4 cars</b>	<b>Up to 2 cars</b>
Your logo on the main stage banner*	Yes	Yes
Main stage PA marketing announcement	Yes	Yes
Branded prominent selfie-spot location	Yes	
Social media 'shout-outs' across our platforms	Yes	Yes
Your logo on website and in SC Times ad**	Yes	Yes
'Winners Circle' listing in SCDBA newsletter	Yes	Yes
Event t-shirt/s	4	2

\*Logos are tiered in size depending on sponsorship level

\*\*Subject to printing deadline

### We're flexible!

Please let us know if you want to customize your sponsorship.



### How to purchase a sponsorship?

1. Scan this code or visit [www.scdba.org/webstore](http://www.scdba.org/webstore)
2. Make your selection and complete the credit or debit transaction. We'll contact you with details and lots of gratitude!

Note: Event host, SCDBA, is a non-profit 501(c)(6). Your sponsorship may be tax deductible.

### Prefer to mail a check?

Make checks payable to: SCDBA  
439 N. El Camino Real, Suite B  
San Clemente, CA 92672

### Questions?

Email us at [info@scdba.org](mailto:info@scdba.org)

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SC Times People's Choice Ole Awards  
SILVER 2021  
Best Local Event

## Event Overview

### Who hosts the San Clemente Car Show?

The San Clemente Downtown Business Association, a federal non-profit (501c6) organization that works to boost commerce and community pride in downtown San Clemente. Visit us online to learn more: [www.scdba.org](http://www.scdba.org)



### Where does the San Clemente Car Show take place?

In Historic Downtown San Clemente. The venue is closed to traffic and encompasses the 100 and 200 blocks of Avenida Del Mar, from El Camino Real to Calle Seville. Shops and restaurants are open for a perfect downtown day!



### Best ways to arrive at the San Clemente Car Show?

Park for free at The Outlets in San Clemente and hop on the free San Clemente Trolley—operating every 15 minutes—and it'll drop you off right at the top of the car show venue!

## San Clemente Car Show by the numbers

### Established in 1995

~250 cars on display: Classic, vintage, rods, muscle cars and exotics. You'll see some motorcycles too.

~15,000 expected spectators in attendance, based on OC Sheriffs Department estimate from previous years.

## 2021-23 Sponsoring Partners

- ▶ Ford Motor Company
- ▶ Capistrano VW / Mazda
- ▶ Nissan San Juan Capistrano
- ▶ Tuttle-Click Capistrano Ford
- ▶ Porsche Irvine
- ▶ Capistrano Valley Toyota
- ▶ TraFiX Devices
- ▶ The Folded Flag Foundation
- ▶ Avila's El Ranchito Restaurant
- ▶ TaxPro+
- ▶ Coastline Automotive
- ▶ Casa Romantica
- ▶ Aitken Aitken Cohn Law
- ▶ Paws Pet Resorts
- ▶ Sugar Blossom Bake Shop
- ▶ Ocean Estate Law
- ▶ Enmeier Wealth Management
- ▶ Phinix Leadership Strategies
- ▶ Farmers & Merchants Bank
- ▶ HH Cotton's Restaurant
- ▶ Kelly Galvin RE, Century 21
- ▶ Kelly LeClair, Pacific Sotheby's
- ▶ Mikii's On Del Mar
- ▶ Neon Carrot Events
- ▶ Primerica, Steve Vasquez
- ▶ Sloss Insurance
- ▶ Three Dog Bakery
- ▶ RCPC Employment Law
- ▶ Rocket Fizz
- ▶ RSC Automotive
- ▶ Brooks Business Support
- ▶ Jimmy John's Sandwiches
- ▶ Gourmet Mini Donuts
- ▶ Douglas Printing
- ▶ Auto Addiction
- ▶ Peak Motors USA



Interact with 15,000 potential customers in a fun & lively environment.



Get great visibility for your group or business as a community MVP.



Be part of a long San Clemente tradition & have a ton of fun in the process!



Proceeds benefit the SCDBA's work to help keep Downtown San Clemente thriving.